



City of Toledo
FROGTOWN FAIR!
Promoting Green Living!



Mission Statement

The mission of the Frogtown Fair is to provide homeowners and families with doable ideas and local resources for greener living and to encourage increased cooperation among local businesses, agencies, and organizations striving to promote sustainability in our region.

Frogtown Fair History

Why is it called the Frogtown Fair? Frogtown is one of Toledo's "greener" nicknames. Toledo was established during the early 19th century in the Great Black Swamp at the end of western Lake Erie, and Frogtown became an early nickname. Even the hardy pioneers had trouble sleeping at night during the frog-mating season and complained about the deafening noise. The frog population has diminished significantly since the swamp was drained.

Kermit the Frog contends that "it's not easy being green" and we feel that, with the resources available to us here in Toledo, it is easy! We want our citizens to think so, too.

Frogs are an important environmental indicator species. The staff of the Metroparks of the Toledo Area and their volunteers monitors our local frog populations using song surveys throughout the growing season, documenting any significant changes in their numbers.

In July of 2007, Mayor Carty Finkbeiner announced eight (8) different Green Initiatives that will lead to a clean and healthier environment in the City of Toledo. In keeping with this pledge, the Frogtown Fair will demonstrate to the community that "It Is Easy Being Green" by providing a clearinghouse of ideas for homeowners and families trying to adopt more environmentally friendly practices in everyday living. Metzgers Printing and Mailing, Toledo's first Forest Stewardship Council (FSC) certified "green printer" will provide printing for the event

The Frogtown Fair was inspired by the Chicago Green Festival, which motivated the City of Toledo to organize its own green living venue for the local community. The Frogtown Fair is free and open to the public. In addition to viewing displays from a variety of local organizations, agencies and businesses, each championing a "doable" idea for greener living, attendees will be able to participate in a number of environmentally friendly activities.

Frogtown Fair Logo Designer Biography

Robin M. Chleblowski, a Graphic Designer of five years for Tolco Corporation designed the logo for the Frogtown Fair. Robin Chlebowksi has a degree in Education and a certificate in Digital Media Technology from the University of Toledo and Owens Community College. Robin enjoys pottery, reading, jogging, biking and movies and adheres to the motto, “ do what you love and love what you do.” She loves Toledo and is currently house hunting in the vicinity of our Metroparks. She is excited to be a part of the Frogtown Fair and cannot wait to attend!